
 <p>KONGU ENGINEERING COLLEGE (Autonomous) PERUNDURAI – 638060 INTERNAL QUALITY ASSURANCE CELL</p>	<p><b>KONGU ENGINEERING COLLEGE</b> (Autonomous) PERUNDURAI – 638060 INTERNAL QUALITY ASSURANCE CELL</p>	 <p>CERT No.:99-100-20788 ISO 9001 : 2015</p>

Date: 24.06.2021

S. No.	Academic Year	Stakeholder	Name, Designation & Affiliation	Feedback Received	Action Taken	Year of Implementation
<b>Teachers</b>						
1.	2020-2021	Teacher	Dr.S.Padamavathy, Assistant professor (SRG).Department of Management Studies, Kongu Engineering College, Perundurai.	Basic SPSS Course can be given	Incorporated in 20MBE67 - Software Application for Basic Statistical Analysis Course	2021-2022
2.	2020-2021	Teacher	Mr.T.P.Saravanan Assistant professor, Department of Management Studies, Kongu Engineering College, Perundurai.	Artificial Intelligence in Business, Industrial 4.0,Practical Exposures on Digital and Social Media Marketing	Artificial Intelligence in Business will be considered in the next Syllabi 2022, Industrial 4.0 course has been introduced in Syllabi -2020	2022

*V. Krishnamoorthy*

Name and Signature of BoS Incharge

(V. KRISHNAMOORTHY)



*V. Prasad*

Signature of BoS Chairman with seal  
DEPT OF MANAGEMENT STUDIES  
KONGU ENGINEERING COLLEGE  
THOPPUPALAYAM (Po)  
PERUNDURAI (TK), ERODE - 638 060

Employers						
1.	2020-2021	Employers	Mr.V.Ramesh, Robert Bosch, Coimbatore	Basis of data analytics can be added in statistics	Incorporated in 20MBT14 Business Statistics and Analytics	2020
Alumnae						
1.	2020-2021	Alumnae	Mr.C.P.Vasuvenkat, Roll.No:18MBR116, probationary Officer,Federal Bank, kulasekaram, kanniyakumari.	Banking, tourism, Entrepreneurship, Team management, soft skills	Banking, entrepreneurship, team management has incorporated in Syllabi-2020	2020
2.	2020-2021	Alumnae	Ms.V.Indhumathi, Roll No:18MBR030, Ph.D Research Scholar, Department of Management Studies, Kongu Engineering College.	Entrepreneurship course may be introduced	Three Entrepreneurship Courses has been given in Syllabi-2020	2020
3.	2020-2021	Alumnae	Ms.K.Mythili, Roll No : 17MBR058	Need More Banking Course	Three Banking Courses has been given in Syllabi-2020	2020
4.	2020-2021	Alumnae	Ms.M.K.Sangeetha, Roll No:18MBR087	Focus more on practical knowledge	Considered in Syllabi - 2020	2020

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5.	2020-2021	Alumnae	Ms.K.S.Srilekha, Roll No: 18MBR102, Pre sales Associate BYJUS, Bangalore	Practical Course	Considered in Syllabi - 2020	2020
6.	2020-2021	Alumnae	Mr.K.S.Sakthimonish, Roll No. : 19MBR086	Service Marketing and HRM in international perspective	Considered in Syllabi - 2020	2020
7.	2020-2021	Alumnae	Mr.M.Venkatesan, Roll No.:19MBR115	Financial Modeling Course can be given	Incorporated in Syllabi - 2020	2020
<b>Students</b>						
1.	2020-2021	Students	Mr.R.Gowtham, Roll No.:20MBR035	Data Analytics and Digital Marketing Medical Management in MBA	Data Analytics and Digital Marketing considered in Syllabi – 2020, Medical Management Will be Consider in the next Regulation	2020

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*Vidhya Priya*  
Dr. P. VIDHYA PRIYA  
Signature of BoS Chairman with seal  
PROFESSOR & HEAD  
DEPT OF MANAGEMENT STUDIES  
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