

CDC-07R, Rev.0,
01.04.2021



**KONGU ENGINEERING COLLEGE
(Autonomous)
PERUNDURAI – 638060
INTERNAL QUALITY ASSURANCE CELL**



CERT No.:99-100-20788
ISO 9001: 2015

Curriculum Feedback Received and Action Taken Report

Name of the Board: Management Studies

Date: 05.08.2022

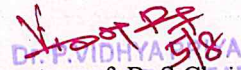
S. No.	Academic Year	Stakeholder	Name, Designation & Affiliation	Feedback Received	Action Taken	Year of Implementation
Students						
1	2021-22	Students	K.Boopeash Roll No: 20MBR015	Strategic Management, Risk management, Inventory management	Included in corporate strategy and management of banks and financial institutions courses respectively	2022-23
2	2021-22	Students	Prasanna Balaji. V Roll No: 20MBR071	Changes in International Business	last two units modified in international Business	2022 – 23
3	2021-22	Students	Obulivignesh Roll No: 20MBR067	Business Analytics Management	Separate Analytics course Introduced	2022-23

V. KRISHNAMOORTHY
Name and Signature of BoS Incharge

V. KRISHNAMOORTHY
Signature of BoS Chairman with seal
DEPT OF MANAGEMENT STUDIES
KONGU ENGINEERING COLLEGE
THOPPUPALAYAM (Po)
PERUNDURAI (TK), ERODE - 638 060

4	2021-22	Students	Dhivakar M K Roll No: 21MBR020	Digital Marketing	Included in digital and social media marketing	22-23
5	2021-22	Students	Varshini. D Roll No: 21MBR113	Financial and HR Analytics	Introduced separate course on financial and HR analytics	22-23
6	2021-22	Students	Arunkumar. T Roll No: 20MBR010	Data Analytics	Separate four Analytical subject Introduced	22-23
Teachers						
1	2021-22	Teachers	Dr Gangineni Dhananjhay, Narayana Engineering college, Nellore	Financial Modeling	Included in financial Analytics	2022-23
Alumni						
1	2021-22	Alumnae	Mr. Mahendran. K Roll No: 17MBR050	Need banking subject	Three Banking course is existing	2022-23
2	2021-22	Alumnae	Mr. Rudhra Murthi Roll No: 18MBR082	Practical exposure	Included where ever possible in all courses	2022-23

V. Krishnamoorthy 5/8/22
V. KRISHNAMURTHY
Name and Signature of BoS Incharge


Signature of BoS Chairman with seal
DEPT OF MANAGEMENT STUDIES
KONGU ENGINEERING COLLEGE
THOPPUPALAYAM (Po)
PERUNDURAI (TK), ERODE - 638 060

3	2021-22	Alumnae	Venkatesan Roll No: 19MBR115	Courses should be relevant to the industry	Considered in major courses	2022-23
4	2021-22	Alumnae	Mounidharan. S Roll No: 19MBR064	Project management and Business strategies	Included in project management	2022-23

Parents

1.	2021-22	Parent	Venkatesan.K Word Name: Prasanna Balaji	Organize manager meeting	Will be considered in future	2022-23
----	---------	--------	---	--------------------------	------------------------------	---------



Employer

1	2021-22	Parents	FirstQA Systems, Japan	Data Science	Included in analytic course	2022-23
2	2021-22	Patents	Keerthi Nivas Tuticorin	Research Methodology Basis of supply chain	Included in business research methods and supply chain analytics	2022-23

V. K. S. H. N. M. V. P. T. T.
V. K. S. H. N. M. V. P. T. T.
Name and Signature of BoS Incharge

V. K. S. H. N. M. V. P. T. T.
Signature of BoS Chairman with seal
DEPT OF MANAGEMENT STUDIES
KONGU ENGINEERING COLLEGE
THOPPUPALAYAM (Po)
PERUNDURAI (TK), ERODE - 638 060

CDC-07R, Rev.0,
01.04.2021

 <p>Estd : 1984</p>	KONGU ENGINEERING COLLEGE (Autonomous) PERUNDURAI – 638060 INTERNAL QUALITY ASSURANCE CELL	 <p>CERT No.:99-100-20788 ISO 9001 : 2015</p>
	Curriculum Feedback Received and Action Taken Report	

Date: 20.07.2022

S. No.	Academic Year	Stakeholder	Name, Designation & Affiliation	Feedback Received	Action Taken	Year of Implementation
Students						
1.	2022-23	Students	Keerthana.S Roll No. 21MBR055	Costing Should be Included	Included in 20MBE54 Management and Cost Accounting Using Spread Sheet	2022-23
2.	2022-23	Students	Diwya Bharathi.V Roll No: 21MBR023	Banking Technology Course is the new of the hour	Incorporated in 22MBE46 Banking Technology Management	2022-23
3.	2022-23	Students	Gowthami.M.K Roll No: 21MBR023	Business Analytics Management	Elective Course Introduced in R2022	2022-23

V. Krishnamoorthy

Name and Signature of BoS Incharge

V. KRISHNAMOORTHY

Dr. P.VIDHYA PRIYA
PROFESSOR & HEAD

DEPT OF MANAGEMENT STUDIES,
KONGU ENGINEERING COLLEGE

Signature of BoS Chairman with seal
Dr. P. VIDHYA PRIYA (Pc)
PERUNDURAI (TK), ERODE - 638 060

4.	2022-23	Students	Monish.V Roll No: 21MBR069	Social Orientation	Included in 22MBE70 Social Sensitization Project	2022-23
5.	2022-23	Students	Varshini.D Roll No: 21MBR113	Emphasis Should be Given for Research Paper Writing	Introduced Separate Course on 22MBE63 Research Paper Writing	2022-23
6.	2022-23	Students	Arunkumar.T Roll No: 20MBR010	Data Analysis	Separate Four Analytical Subjects Introduced	2022-23
Teachers						
1.	2022-23	Teachers	Dr.N.Prakash Assistant Professor Kongu Engineering College	Data Visualization	20MBE53 Data Visualization	2022-23
Alumnae						
1.	2022-23	Alumnae	Naveen Raj. S Roll No: 16MBR075	Skill Oriented Course Introduced	Introduced Skill Enhancement Elective in 2022	2022-23
2.	2022-23	Alumnae	Vidhya.R Roll No: 16MBR115	Practical Exposure	Introduced 22MBE67 Outbound Experiential Learning	2022-23
3.	2022-23	Alumnae	Kavya.R.D Roll No: 19MBR050	Emphasis on Social Entrepreneurship	Included in 22MBE42 Social Entrepreneurship	2022-23

V. Krishnamurthy

Name and Signature of BoS Incharge

V. KRISHNAMURTHY

Dr. P.VIDHYA PRIYA
PROFESSOR & HEAD
DEPT OF MANAGEMENT STUDIES
KONGU ENGINEERING COLLEGE
THIRUPALAYAM (Po)
HERNDURAI (TK), ERODE - 638 060
Signature of BoS Chairman with seal

Parents						
1.	2022-23	Parents	Alaguvel.R Ward Name: Rethesh Kumar.A Roll No: 21MBR083	Marketing Analytics Course required	Added in 22MBE36 Marketing Analytics	2022-23
2.	2022-23	Parents	Pongiannan.K.C Ward Name: Subhasri.P Roll No: 21MBR103	Ethics Should be included	Included in 22MBT42 Business Ethics and Indian Ethos	2022-23
3.	2022-23	Parents	Veena Ward Name: Hariharan.M Roll No: 22MBR029	More Emphasis on Communication Skill required	Separate Course is introduced 22MBL11 Business Communication	2022-23

V. Krishnamoorthy

Name and Signature of BoS Incharge

C.V. KRISHNAMURTHY

Dr. P.VIDHYA PRIYA
PROFESSOR & HEAD
DEPT OF MANAGEMENT STUDIES
KONGU ENGINEERING COLLEGE
THOPPUPALAYAM (Pg)
PERUNDURAI (TK), ERODE - 635 013

Vidhya Priya
Signature of BoS Chairman with seal